

# ALTER EGO LOUNGE / STEVEN PAUL SALON

## Project Narrative:

The purpose of this narrative is to express to all those concerned that the proposed Alter Ego Lounge would enhance and encourage sales and help to provide to all those in our surrounding area a positive flow of customer traffic.

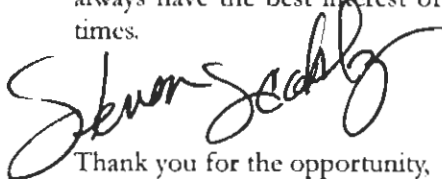
As a downtown property owner and occupier of same space our goal is to guarantee that the balance of daytime and night time ~~existing uses are not disrupted but instead~~, enhanced by what we will be able to contribute to the success and reputation of the Scottsdale down town community.

The Lounge would add an exciting concept to our existing salon by allowing clients to purchase a cocktail with their haircut or nail service during the daytime and during the night time the lounge would remain open for customers to enjoy a relaxing atmosphere with the various forms of live entertainment such as fashion and hair shows, small jazz and blues groups etc... all of which will be targeted to a more mature crowd and a less disruptive clientele. ~~Our existing~~ and well-established Salon is very successful and we would do nothing that might tarnish what we have achieved with it.

We are very passionate about all the downtown renovations and current projects that are under way and want to continue being a major contributing part of it.

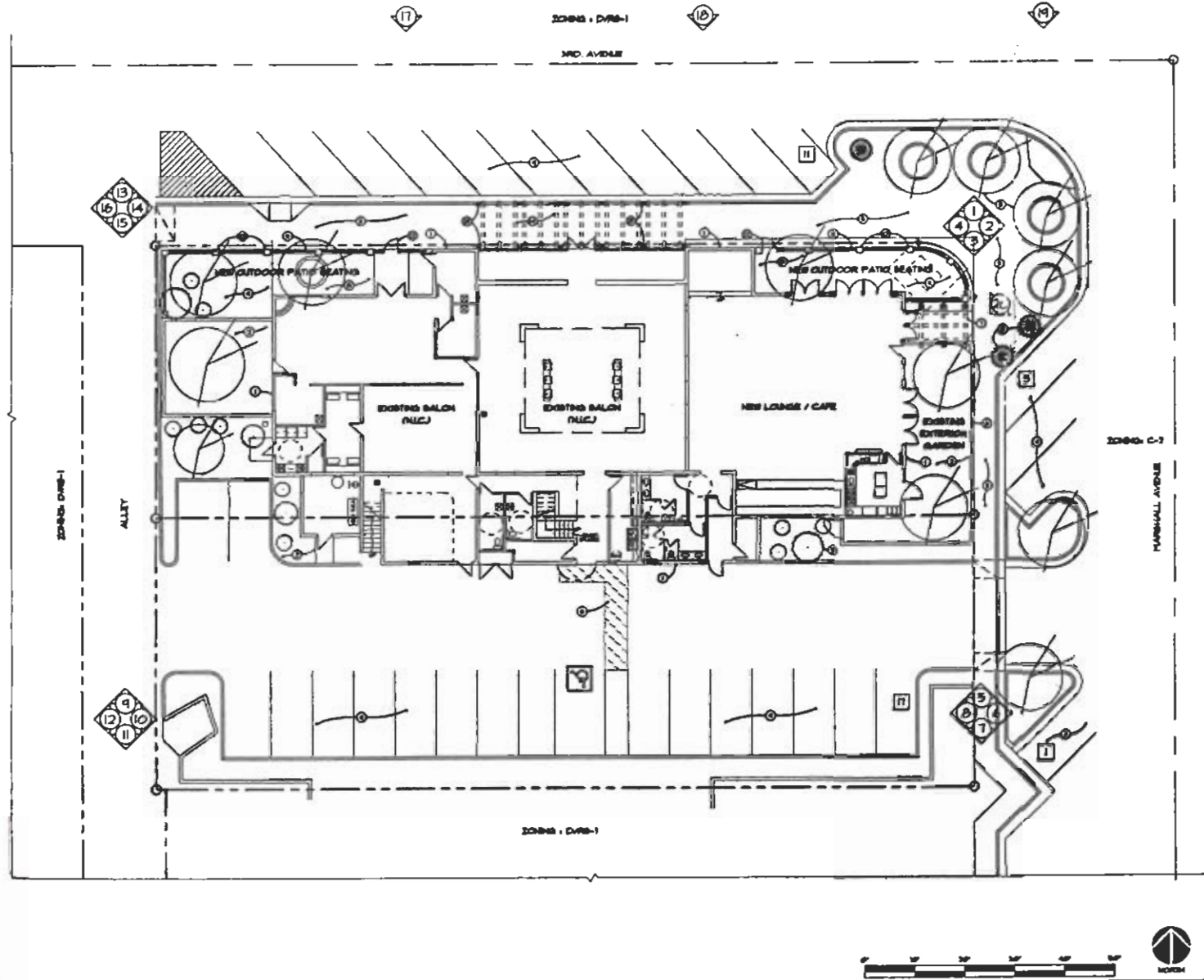
In order to comply with the guidelines for an exterior refuse control plan. We will employ staff who's purpose is to walk the area and pick-up and dispose of trash properly. We currently have a very good relationship with our neighboring businesses working together to promote and create a pleasant experience for visitors as well as residents who come to shop and dine in the downtown area.

As the EMSD commissioner for the Marshall Way District in Downtown Scottsdale, I can assure you that the use of the Alter Ego Lounge and the marketing strategies I will employ will always have the best interest of the community and its involvement taken into consideration at all times.



Thank you for the opportunity,

Steven Scholz



- EXISTING DOOR AND FRAME TO REMAIN
- EXISTING WINDOW TO REMAIN
- NEW BUILDING STANDARD DOOR AND FRAME
- NEW BUILDING STANDARD DOUBLE DOOR AND FRAME
- NEW BUILDING STANDARD WINDOW

## 6 LEGEND

- 1 EXISTING BUILDING
- 2 EXISTING EXTERIOR GARDEN AREA
- 3 EXISTING LANDSCAPE TO REMAIN
- 4 EXISTING PARKING
- 5 EXISTING CONCRETE SIDEWALK
- 6 EXISTING 4" WIDE ACCESSIBLE ROWE, PAINTED AS SUCH
- 7 EXISTING TRELLIS TO REMAIN
- 8 EXISTING LOW WIP WALL TO REMAIN
- 9 NEW OUTDOOR PATIO SEATING
- 10 NEW 8" x 8" x 3'-4" HIGH PLYWOOD COLUMN WITH BRASS FISH TO MATCH EXISTING
- 11 NEW 2'-4" HIGH METAL RAILING
- 12 NEW METAL HONED GATE
- 13 NEW 8" DIA. BRASS COLUMN TO MATCH EXISTING
- 14 NEW WOOD TRELLIS TO MATCH EXISTING
- 15 REPAVED CONCRETE ON PATIO

## 12 KEYNOTES

EXISTING SALON	400 SF / 100 SF = 4
NEW LOUNGE CAFE	175 SF / 50 SF = 3.5
NEW OUTDOOR SEATING	100 SF / 100 SF = 1
NEW TERRACE WINDO / FACIAL CLINIC (OPTIONAL)	120 SF / 100 SF = 1.2
TOTAL	795
TOTAL PARKING SPACES AVAILABLE	10
ADDITIONAL PARKING SPACES REQUIRED (CROSS-PARKING ASSESSMENT IS UNDER PROCESS)	10

## 18 PARKING CALCULATIONS

1. ALL NEW SIGNS REQUIRE SEPARATE PERMIT AND APPROVALS
2. ALL EXISTING PHYSICAL UTILITY AND APPROPRIATION SHOWN ON THE SITE PLAN SHALL BE SCREENED TO THE FRONT OF THE BUILDING BY A PERMIT OR SCREEN WALL THAT MATCHES THE ARCHITECTURAL COLOR AND ARCHITECTURAL FORM OF THE BUILDING. SCREEN WALLS SHALL BE SCREENED BY A SCREEN WALL THAT MATCHES THE ARCHITECTURAL COLOR AND ARCHITECTURAL FORM OF THE BUILDING. SCREEN BY A PERMIT OF 7'-0" HIGHER THAN THE HIGHEST POINT OF THE TALLEST SIGN.
3. ALL SURFACIC UTILITIES OR OTHER APPROPRIATION ATTACHED TO THE BUILDING SHALL BE AN INTEGRAL PART OF THE BUILDING DESIGN IN TERMS OF FORM COLOR AND TEXTURE.

## 24 PLANNING DEPT NOTES



**STEVEN PAUL SALON**  
EXTERIOR RENOVATION  
7045 EAST 8TH AVE.  
SCOTTSDALE, ARIZONA 85261

DESIGNED BY: J. BARKER  
DRAWN BY: J. BARKER  
CHECKED BY: J. BARKER

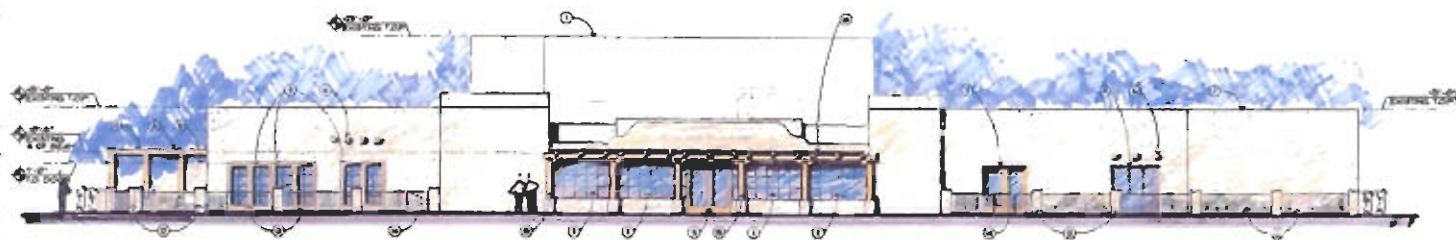
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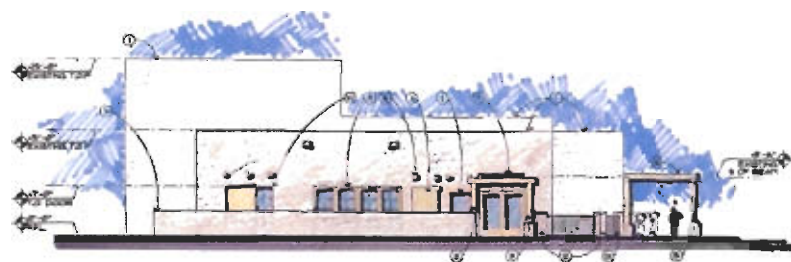
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**A-1.0**



- ② PAINT  
 TRULZE PLANTS  
 50' DIA. BUSH COFFEE
- ③ PAINT  
 DUNE EDWARDS  
 50' - BLACK
- ④ STAIN  
 SHERMAN GILL WMS  
 50' DIA. W. W. WEST G. H. A.



- ## 12) FINISH NOTES

- ① EXISTING BUILDING DOOR WITH STUCCO FINISH
- ② EXISTING DOOR TO REMAIN
- ③ EXISTING NON-GLASSING DECORATIVE DOOR TO REMAIN
- ④ EXISTING WINDOW TO REMAIN
- ⑤ EXISTING LOW STEP WALL TO REMAIN
- ⑥ EXISTING PV PANELS
- ⑦ EXISTING TRELLIS TO REMAIN
- ⑧ EXISTING WOOD COLUMN TO REMAIN
- ⑨ NEW 4'-0" DOOR
- ⑩ NEW 3'-0" DOOR WITH SIDELIGHT
- ⑪ NEW WINDOW WITH IRONWORK PANELS
- ⑫ NEW 14" x 8" x 4'-8" WOOD MASONRY COLUMN WITH STUCCO FINISH TO MATCH EXISTING
- ⑬ NEW 3'-0" HIGH METAL RAILING
- ⑭ NEW METAL WOODEN GATE
- ⑮ NEW 6" DIA. BRASS COLUMN TO MATCH EXISTING
- ⑯ NEW WOOD TRELLIS TO MATCH EXISTING